

For Immediate Release



Raise Production Inc. Provides Operational Update

CALGARY, Alberta – January 14, 2016 – Raise Production Inc. (TSX-V: RPC) ("Raise" or the "Company") is pleased to provide an update to its shareholders on the operational status of its Horizontal Wellbore Production System (the "System") and its rod pump technology.

The System was deployed successfully in the test partner wellbore prior to year-end. All down hole components tested and functioned as per design. The Company anticipates activating the System within the next few weeks once the surface control unit has finished in-house testing of activation cycles and is commissioned. Consistent with past practice, the Company will not be releasing any production results until the wellbore has stabilized and "cleaned up" which may be a number of months.

Regarding the Company's rod pump technology, the Cenovus project is continuing however given the weak economic environment, particularly in the heavy oil sector, schedules have been pushed back three to six months. The Company will continue to proceed with testing and commercialization of its proprietary rod pump technology.

About Raise Production Inc.

The Company is an innovative oilfield service company that focuses its efforts on the production service sector, utilizing its proprietary products to enhance and increase ultimate production in both conventional and unconventional horizontal oil and gas wells.

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The forward-looking statements contained in this news release are made as of the date hereof and the Company does not undertake any obligation to publicly update or revise any of the included forward-looking statements, except as required by applicable Canadian securities law. Forward-looking statements are based upon the current opinions, estimates, projections, assumptions and expectations of management of the Company as at the effective date of such statements and, in some cases, information supplied by third parties. Although the Company believes that the expectations reflected in such forward-looking statements are based upon reasonable assumptions and that information received from third parties is reliable, it can give no assurance that those expectations will prove to have been correct. By its nature, forward-looking information involves numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, forecasts, projections and other forward-looking statement will not occur. These risks and uncertainties include, but are not limited to: the possibility that testing, deployment and commercialization of the System may not be successfully completed for any reason (including the failure to obtain the required approvals from regulatory authorities) and regulatory changes. Accordingly, readers should not place undue reliance upon the forward-looking statements contained in this news release and such forward-looking statements should not be interpreted or regarded as guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. For more information on the Company, investors should review the Company's continuous disclosure filings that are available at www.sedar.com.